

Abstract of the Disclosure

Method and device for producing a laminated, embossed and printed web of flexible material, such as paper and nonwoven material. Each of two web-shaped materials
5 are separately embossed in selected embossing patterns while leaving other areas substantially non-embossed, at least one of the web-shaped materials is printed in a selected printing pattern, the printing and embossing steps being synchronized so that printing occurs mainly in the non-embossed areas of the web-shaped material. Glue is transferred to the embossed areas of at least one of the web-shaped materials and the
10 embossed areas of the two web-shaped materials are adhesively joined in a lamination step to form a laminated web product.